What Should Conservatives Work to Conserve?

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Address by Louis T. March
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I have long been affiliated with people who consider themselves "conservatives." I once served as an aide to Senator Jesse Helms, a "conservative" leader. Today many people call themselves "conservative," including the interventionist "neo-conservatives." So if we are "conservative," just what is it that we should work to conserve?

Before answering that question, we must see what we as Americans have lost—and what we yet stand to lose. In recent decades, America has become less safe, less powerful, less livable, and, yes, less American. We have suffered a loss of community, a loss of tradition, a loss of sustaining values—including our Christian ethics. In short, we are losing those very things that unite us as a people.

So if we are in some way conservative, don't we want to conserve our very way of life? Well, just *what is* our way of life?

Our way of life is nothing less than the traits, attitudes and values that, in healthy Middle American communities, link us to our families as well as our neighbors, and not so long ago connected us as much to our civic and political leaders as to the ordinary folk around us. In the days before the despotism of political correctness we had shared values—family, God and country, dignity and manners. But it was the *people* living those values that actually linked us to millions of others throughout the land who shared, in one way or another, our heritage—our common blood and spirit—a heritage of like traditions and common biological inheritance that stretches back in time to the ice ages and extends today from Norway to South Africa, from the Urals to San Diego—and all the way to Australia and New Zealand.

And this glorious heritage that we share, our very way of life, rooted in our ancient European and Western birthright, is grievously threatened, not by impersonal social and technological change, but by a deliberate plan to undermine and eradicate it.

You see, our way of life—that is, our *people*--are today in an *existential* crisis. Plummeting birthrates, the third world immigration invasion, a prevailing ideology of anti-Western multiculturalism, followed by economic collapse have battered the Western peoples wherever we live. The traditional social order has been uprooted, and modern America transformed into a dysfunctional society characterized by "cultural pessimism," weakened family life, open borders, and a host of other social pathologies.

This threat to our very survival is ignored by today's political elites. So we need an uplifting, positive strategy to raise *awareness* that the founding people of America and the West are in grave danger.

Just how did Western Man come to be losing his preeminence? As late as the 1990s the notion that our civilization could be endangered was dismissed out of hand. Even though the U.S. was plagued with culture wars, staggering debt and mass immigration, there seemed to be jobs aplenty, and the United States was unchallenged as a world power after the breakup of the Communist bloc. In fact, signs of trouble ahead were even celebrated, as in President Clinton's 1998 commencement address at Portland State University. Clinton said:

> Today, largely because of immigration, there is no majority race in Hawaii or Houston or New York City. Within five years there will be no majority race in our largest state, California. In a little more than fifty years there will be no majority race in the United States. *No other nation in history has gone through demographic change of this magnitude in so short a time*.

President Clinton was right—but he thought this was a good thing.

The powers that be today are *fanatically intent* on converting America from a Christian nation of European descent, to something more *diverse*. More "diversity" simply means less Western. Think about that the next time you hear "celebrate diversity."

Why this *crusade* to dismantle the American majority? The chief culprits are globalism, and its alter ego, multiculturalism.

Globalism

The twin towers of globalism are undefended borders—called "open borders"—and undefended markets—otherwise known, deceptively, as "free trade." Karl Marx would favor this, as he said, "…the Free Trade system…destroys the former nationalities… [and] is precipitating the social revolution." Marx understood that so-called "free trade," would ultimately bring about equality—with the Third World. That means a precipitous decline of our standard of living, which is well underway.

This insatiable pursuit of cheap labor means outsourcing: moving jobs overseas and crushing the livelihoods of American communities. Look at what has happened to manufacturing in our country. Cheap labor also means importing masses of foreign workers. Globalists *privatize* the profit for themselves. They *socialize* the costs through taxes to pay for the welfare, health care, prisons and so on for their hordes of cheap labor. So the globalists have it both ways—they keep the profit and we pick up the tab! We should call this immigration racket just what it is—corporate welfare.

As cheap labor floods in—from the Third World—and good jobs go overseas—to the Third World—the average American family pays more in taxes than it does for food, clothing and shelter combined. For most families, both spouses *must* work, a necessity that did not exist as recently as the 1960s. While Middle American families struggle, globalists promote trendy consumerism to our young people—a decadent, dead-end, ungodly materialism—that results in having families later, or no families at all, and therefore no children.

So family and community suffer. A declining standard of living for roughly eighty percent of Americans continues into its fourth decade, with declining birthrates for taxpaying Middle Americans, but not so much for the growing domestic and immigrant welfare class. This is globalism at work--a colossal revenue redistribution scheme.

This is not good for our people. But let me tell you what I mean by "people." I do not mean a motley horde of "diverse" consumers but rather the cohesive body of men and women, rooted in our land and its customs, that for George Washington and Thomas Jefferson and the Greek and Roman republicans of antiquity was the only basis for a stable nation and a free society.

This situation is the quite *logical* result of an inverted values system that favors high finance and the raw acquisition of wealth above all else—*that*, my friends, is globalism. Money should be a *means* to an end. Globalists see money as an end in itself, and our jobs, families and communities are the disposable, dispensable means for them to make a buck.

Multiculturalism

Globalism's justification of this corrupt status quo comes to us as Multiculturalism, commonly known as "diversity." It is globalism's Siamese twin, deployed to advance the immigration cheap labor racket.

Diversity's driving force is Cultural Marxism, commonly known as "political correctness" where people of European descent are depicted as villains and all others as victims. This assault from within the Western citadel was spearheaded by the so-called Frankfurt School, whose disciples began to undermine America shortly after our country granted them refuge from Nazi Germany. Those disciples—Georg Lukacs, Theodor Adorno, Herbert Marcuse, Erich Fromm, Wilhelm Reich, Max Horkheimer, and others—realized that the Marxist *class* struggle had failed, and openly called for the *cultural* subversion of the social order through attacking the pillars of our society: Christianity, morality, family, and patriotism. Thus cultural Marxism promotes everything that undermines Western society, such as massive third world immigration, forced busing, the so-called "new morality" and affirmative action. The Frankfurt School has skillfully deployed their twisted doctrine of "Critical Theory"—which is the "ruthless criticism" (their words, not mine) yes, "ruthless criticism" of all that is worthwhile in American and Western values. Their agenda told of a "long march through the institutions" which has largely succeeded in molding today's intellectual establishment into an agent of anti-

Western influence dispensing non-stop "diversity" and "tolerance" propaganda through government, the education establishment and entertainment industry.

Primarily because of the Frankfurt School, the toxic alien ideology of Cultural Marxism has been injected into the lifeblood of our culture to the point that contemporary social and political discourse is governed by a rigid "political correctness" where *we are free to speak, but not to speak freely*.

So the corporate welfare racket works like this: Globalists demand cheap labor. That means third world immigration. They peddle it to the public through "diversity is our strength" propaganda, and if you don't like it, you're an evil "racist."

Many so-called conservatives *say* they oppose the "diversity" industry. But no true indictment of "multiculturalism" and "diversity" can be made that omits that industry's main target: Western man.

Behind diversity's mask of tolerance and openness, there is a plethora of programs, from so-called "affirmative action" to racial preferences in college admissions, housing, employment, and small business loans. This institutionalized racial discrimination is cultural Marxism in practice.

We suffer as a society whenever talent is passed over in favor of mediocrity. In a stunning victory for equal rights, the U.S. Supreme Court ruled, in the Ricci case, that the White firefighters had been discriminated against just because they scored better than other racial groupings on the qualification tests. But to combat such blatant anti-White racism took several years, thousands of dollars, and protracted litigation. While the New Haven firefighters won, the larger lesson is that the average Middle American must pay dearly to defend his constitutional rights.

So what we should work to conserve—our Western identity—is under relentless attack.

- Under attack are the heroes of our civilization: Christopher Columbus (called anti-Indian) and George Washington (vilified as a slaveholder and Indian fighter);
- The attack on the symbols of our culture and tradition—they started down South with the Confederate flag, and have moved on to attack public display of the cross and Nativity scenes.
- The attack on our very English language as "racist" and "sexist"; and the attack on the entire history and culture of the West —who can forget Jesse Jackson's leading a mob at Stanford University chanting "Hey, hey, ho, ho, Western civilization's gotta go?"
- The direct attack on the Western peoples—as racist, cold-blooded murderers of indigenous peoples, as uncreative parasites living off the toil and genius of others. You may laugh at this ridiculous rhetoric, but that's the message diversity fanatics have been trying to drive into the skulls of several generations of young people—with considerable success.

The attack on Western values is not always overt. A more subtle and clever method of demeaning our civilization is through the degrading and derisive portrayals of White males—in movies, television shows and commercials. And, should we object, we butt up against the iron rule of "political correctness." Again, we are free to speak, but not to speak freely.

It is in this context—in the face of the contempt that Cultural Marxism preaches against our Western civilization—that we must assess the true nature of our crisis: the brunt of the globalist world order is borne by the West. One sure sign of this is that the European-descended percentage of the American population has declined from 88 percent a mere forty-five years ago to less than two thirds now. If current trends continue, people of Western descent will fall to minority status in the United States by 2040. For a global perspective, in 1900 Westerners were approximately 25 percent of the world's population. Today we are approximately half that.

Because of third world immigration and differential birthrates, America now has a body politic severely fractured along racial and ethnic lines. This does not bode well for representative government.

What We Must Conserve

So we have our work cut out for us. We can, we must, and we shall not only conserve, but also advance the *civilization* of the West and the *people* that created, animated, and sustain it. Above *all* our institutions, it is our Western *people*, the engine of our civilization, that is in the crosshairs of political correctness. My old friend Sam Francis was quite blunt about it when he wrote, "The civilization that we as Whites created in Europe and America could not have developed apart from the genetic endowments of the creating people." And guess what? The "conservative" *Washington Times* fired Sam for saying just that.

Given the fury of the cultural Marxists, and the silence of the conservative lambs, I hope that you will indulge me as I say a few words in defense of our people.

The "Westerness" so detested by today's mavens of multiculturalism was the flesh and blood, heart and brain of the glory that was Greece, and the grandeur that was Rome. The West is also known as Western Christendom. Historically Christianity has been a Western religion, spread by Westerners, who were its saints, missionaries, clergy, and laity. Even today organized Christianity is almost exclusively *funded* by people of European descent.

We share our civilization with explorers, generals and pioneers who conquered four continents in three centuries. We are the same as legions of men and women who blazed the trails, sailed the seas, and conquered space. It was Westerners who first soared above the earth and delved deep beneath the ocean's surface, and even walked upon the moon. Yet "White guilt" is peddled to our young people in school!

What distinguishes the West from the rest of mankind is the frequency of creative genius among our people and the heights to which it has soared in so many fields. Western philosophers, artists, composers, and masters of every literary form abound: the names of Plato, Aristotle, Dante, daVinci, Shakespeare, Rembrandt, Bach, Mozart, Tolstoy immediately come to mind. There are so many more, too numerous to mention here, who have enriched human thought as have the geniuses of no other civilization. Our peoples' men and women of science have not only *understood* nature but have *mastered* its forces for the common good as have no others: Euclidian geometry; Newton's theory of gravity; Copernicus's discovery of heliocentricity; the advances in chemistry and physics of Boyle, Faraday, Lavoisier, and a myriad of other pioneers; Gregor Mendel's unraveling of the laws of heredity; and the *countless* inventions--from Gutenberg's printing press to Watt's steam engine to Pasteur's vaccination, and in recent history Alexander Graham Bell, Thomas Edison and William Shockley, pioneer of the information age. The progress flowing from their inventions exceeds those, not simply of any other people, but those of *all other peoples combined*. This unparalleled accomplishment is well documented in Charles Murray's landmark study *Human Achievement.* Yet the "diversity" fanatics, unfazed, dismiss the fruits of our accomplishments, such as a higher standard of living, as "White privilege" and say that we must apologize for bringing civilization to the "lesser developed" world.

These mighty figures from our history have one thing in common. It was not nationality—some were Greek, some German, Italian, Russian, or Scot. It was not religion, especially—most were Christian though in the ancient times, pagan. It was certainly not language, as they spoke a multiplicity of tongues. And their commonality is not at all attributable to a mutual worldview--their opinions on various issues were all over the map. What they had in common was that they were people of the West—*that* is our heritage.

Of course, our Western forebears were not all saints, inventors, generals and kings. It was the common people of Greece and Rome, and then of Europe and its far- flung dominions who tended the fields, toiled in industry, and fell on ten thousand battlefields. These people built our civilizations, making the West unique among mankind. Other peoples have kings and aristocracies, slaves and proletarians; our people, as they showed in classical antiquity, more than two thousand years ago, have the *capability of self-government*. They were the citizen-soldiers of Greece and Rome; the burghers and yeomen of Europe; and the proud, self-sufficient men and women of the soil that Thomas Jefferson saw as the bulwark of the American republic.

And yet this ancient, great and brave people, comprising so many strains and nationalities, a people that has accomplished so much, so often for so many--is now opposed by the very government, mass media and education establishments they founded.

Hope and Change

Yes, Western civilization is in peril. But things are actually looking up. For many good reasons we have on our side that mighty uplifting virtue that has sustained the multitudes through the millennia: *hope*. *Don't ever forget* that we come from sturdy stock that has surmounted the insurmountable time and time again.

And here is why there is hope: back in 2002 Pat Buchanan published his best-selling book *The Death of the West.* It was a wake-up call that raised awareness of the challenges we face. This new consciousness is finding expression online and just beginning to be heard on college campuses.

Even the frantic efforts to deny our First Amendment rights are a sign of progress. Fanatical efforts to intimidate us come not because those of us defending the West are extreme. No, our enemies are desperate to silence us because *mainstream* Middle America is at last catching up with you and me.

You have probably heard about former Congressman Tom Tancredo's attempt to speak at the University of North Carolina. He was shouted down, threatened and prevented from speaking. Tancredo was attacked precisely because he sought to promote the values of Western civilization. But guess what? Tancredo returned to UNC and delivered his message in triumph. That would not have happened ten years ago.

And here is more good news: the state of Arizona has bucked the establishment and acted to enforce the law of the land on illegal immigration. An activist federal judge temporarily blocked key provisions of the law. But Governor Jan Brewer has vowed to fight on, stating**:** "This fight is far from over…I will battle all the way to the Supreme Court, if necessary." Yes, our people are at long last pushing back. The state of Arizona acted due to grass roots activism by people like us. As a result Virginia and other states are moving forward with new enforcement measures against illegals.

So "change" is in the air folks, and it's not the kind of change our "change you can believe in" president promised. No, Barack Hussein Obama is wallowing in the same wars and drowning in the same debt as his predecessor. We are in a depression—the inevitable failure of the system has finally come to pass.

The politically correct crowd knows, better than any of us, that behind the sometimes confused protests of the Tea Party, the Minutemen, and other expressions of opposition to Obama and his policies, lies the growing *righteous determination* of a multitude of Middle Americans. People are fed up with the militant political correctness used to intimidate us. The recent midterm elections were a huge indicator of public dissatisfaction. It is obvious that people finally realize they have been losing their jobs, their neighborhoods, and their country, not only because of Obama's policies, but also because of the long misrule of our two political parties, which, in the words of American populist George Wallace, haven't a "dime's worth of difference" between them.

What's more, while the movement to reclaim our heritage is in its early stages in the U.S., wonderful things are happening in Europe.

Here is just one example: Russian diplomat Dmitry Rogozin stated in an interview with *Russia Today* [November 18, 2008]:

> There is a new civilization emerging in the Third World that thinks that the White, northern hemisphere has always oppressed it and must therefore fall at its feet now…If the northern civilization wants to protect itself, it must be united: America, the European Union and Russia. If they are not together, they will be defeated one by one.

This statement from an official of the former Soviet Union on the plight of the Western nations echoes Benjamin Franklin's warning to the American colonies: if we don't hang together, we will hang separately. And, given that Rogozin serves as Russia's ambassador to NATO, his words underline a powerful new Western solidarity in a reborn Russia.

Meanwhile across Europe there are rising national movements once considered extremist but fast becoming mainstream. In the United Kingdom, which has been flooded with immigration from South Asia and the Caribbean, the British National Party has defied every effort to shut it down by making steady progress, including the election of its chief, Nick Griffin, to the European Parliament. In France, the National Front consistently polls nearly fifteen percent—a strong showing in their fragmented multi-party system because of opposition to mass third world immigration. In the Netherlands, the Party for Freedom opposes the Islamization of their country and has become a major player in Dutch politics. Even German Chancellor Angela Merkel, presiding over a country inundated with non-European immigrants, has been forced to admit that the multiculturalist experiment has "failed, utterly failed." President Sarkozy of France and Prime Minister David Cameron have also said as much.

You see what is happening here—we are on the cusp of a new era in Western politics. It is just beginning. We, here, today represent the stirrings of an *American* movement to preserve our glorious Western civilization.

Raising Consciousness: Our Identity

Of course we cannot reverse *America's* decline overnight. But we need to be proactive in reclaiming our Western heritage. As Edmund Burke stated, "All that is necessary for evil to triumph is for good men to do nothing."

For those of us who act with boldness, persistence, and *utmost discretion*, the prospects for proselytizing have never been better in my lifetime. Given bold and persistent efforts by Westerners, the trends that threaten us can even work in our favor. You see, more "diversity," in the short run, at least, works to promote heightened Western identity. So reverse discrimination actually offers an opportunity—*if only we will seize it*.

So our paramount task *right now* is not to start a new political party, or to overthrow "political correctness," or even to bring third world immigration under control, but rather to *rally our fellow Americans to discover, appreciate and embrace their Western identity*. This is where we start. Effective political action follows. Knowing who we are will be basic, in the coming years, to ensuring that our people not merely survive, but flourish and build a higher civilization imbued with the rule of law, with secure borders, defended markets, fiscal responsibility, public integrity, personal morality and individual responsibility. Yes, a higher civilization—that is our destiny.

The path to our success is a long uphill road. But our goal is in sight. A thousand mile journey begins with the first step.

That first step is to EDUCATE. Many Middle Americans are products of a "politically correct" education and do not realize there is even a problem. Well aware of the economic collapse, they may not know that birthrates of the Western core population are below replacement level. They are aware of immigration, but fail to grasp that the immigration invasion is not just about cheap labor, but also cultural warfare, degrading our society and displacing Western man. They may regard "political correctness" as something merely fashionable, if not a moral obligation, but are not aware that this too is the pestilence of Cultural Marxism--a deadly weapon against the West. They know there are problems, but are not aware of the *existential* threat to the long-term survival of our very civilization.

Therefore we must *educate* Western youth by *spreading, with all the vigor and force at our command, a message that is uncompromisingly positive and inspirational: what, from the very dawn of time to the present, our great people have endured and achieved, and what we as the heirs of Western civilization can and must accomplish in the future*. We cannot survive and prosper if we are the only people on the planet without self-esteem—nor can the rest of mankind long flourish without our unsurpassed scientific and technical skills. There is also, for better or for worse, our unique capacity for altruism, which is a double-edged sword. While it can accomplish much, it also tempts many in the Third World to see us as their everlasting benefactor.

The second step is to INSPIRE. Yes, *inspire* our people to do something about it. Here is just one reason this is so critical: For most of the last century Middle Americans were imbued with a boundless optimism—the unshakeable belief that no matter what your humble circumstance, the practice of thrift, diligence and discipline would ensure a better life for the next generation. That optimism has faded. The Hamilton College National Youth Poll on U.S. Economics, [http://www.hamilton.edu/news/polls/Economics/] released in April 2010 found that only 36% of European-American teenagers believe their standard of living will be higher than their parents. It is 69% for African-American teenagers. So we need to INSPIRE young people with a positive message about their Western heritage so they can have faith in the future.

Truly inspired people have more children, build strong families, solid communities, and restore spirit to the dispirited among us. Let me give you an example of an inspired

Western people, agree with them or not: the Mormons. Once a despised religious minority, they trekked across the continent and built a strong society through their faith, work, and inspired leadership. It *can* be done.

So many Westerners have been influenced by pervasive "White guilt" propaganda. Our people have grown and prospered just as other groups have throughout the course of history, only more so. We deserve to be proud of who we are and what we have accomplished.

Yet a note of caution here: whoever broadcasts a positive message about our people will inevitably be accused of "hate" by race-obsessed fanatics. They know they can stifle debate by playing the race card and shouting "racist." This is the chief weapon of the Cultural Marxists—their "critical theory" in practice—to *demonize* the mere expression of anything positive about our people. In an interview on Politico.com, radical Professor Mary Frances Berry let the cat out of the bag when she said: "*Having one's opponent rebut charges of racism is far better than discussing joblessness."* We should expect this sort of thing—*but not be intimidated*.

The man or woman who publicly professes loyalty to our Western core values will often encounter hatred or ridicule—as did the early Christians. The price for speaking out is heavy thanks to "politically correct" censorship. It may bring demotion, dismissal or exclusion. It can result in draining lawsuits or politically driven prosecution; in some instances, outspoken conservatives become the targets of physical attack and suffer bodily harm.

We should look before we leap. Remember the British Special Air Services motto: "Who dares, wins." And *never forget our ancestors*. They did not brave the elements, shed their blood and suffer all manner of privation to beget descendants who would cower and snivel in the face of mere threats, social pressure or getting fired. *We should stand firm*. These days the stakes are much higher for our people.

The Third step is to BUILD. Once educated, then inspired, we need to build upon that foundation. Building begins at home. Our young people should be inspired to build strong *families*, beget more children, and rear them with *respect*. These families should *organize* and build strong *communities*.

Let tell you why is this so important. Some years ago the same Professor Berry, speaking as a member of the U.S. Commission on Civil Rights, expressed the prevalent establishment attitude when she said: *"Civil rights laws were not passed to protect the rights of White men and do not apply to them."* Recently a top Obama appointee, Deputy Assistant Attorney General Julie Fernandez said *"the voting section will not bring any other cases against blacks and other minorities."* However, non-minorities are fair game. I have some earth-shaking news for these race-obsessed fanatics: civil rights are for *everyone*—including European-Americans.

In a stunning admission, US Senator Jim Webb, Democrat of Virginia, wrote in the *Wall Street Journal* [07-22-10] that "Nondiscrimination laws should be applied equally among all citizens, *including those who happen to be White*." Well how about that! Even elements of the political class have discovered that everyone should have the equal protection of the law.

The 2010 Post Election American Values Survey conducted by the Public Religion Research Institute [sponsored in part by the Ford Foundation] found that 44% of all Americans believe discrimination against Whites has become as big a problem as discrimination against blacks and other minorities. This includes 61% of those identifying with the Tea Party, 56% of Republicans, 49% of independents, and even 28% of Democrats.http://www.publicreligion.org/objects/uploads/fck/file/AVS%202010%20Post-election%20report%20FINAL.pdf

So to reclaim basic civil rights in the face of reverse discrimination, our people should stand up and be counted. If I have learned nothing else from my Washington years, it is that in American politics, the squeaky wheel gets the grease. That is how the "politically correct" special interests have gained so much. They act up. So if you want to change what is taught in the public schools, the first order of business is to meet. Plan your work and work your plan. Contact the local school board members. Attend the school board meetings, always en masse. Bring your friends and their friends. Speak out. Run for school board yourself. Stand firm. Be persistent. Subjected to such *consistent, persistent pressure*, the craven political establishment will often yield to avoid further upset.

While I applaud the courage of people who devote much time and energy to spread the truth about challenges facing the West through well-reasoned *intellectual* arguments, this is not sufficient. To fight affirmative action and other injustices, we shouldn't just present intellectual arguments. In fact, we shouldn't have to make intellectual arguments at all. Our demands should be rooted in MORALITY—our morality. That's what the left has always done, and it works. Yes, we should *organize* our people to picket, demonstrate, speak out and otherwise demand—yes, *demand* fair treatment. *Demand it as a matter of morality*.

The immediate need for us is to *proclaim*—explicitly, publicly, proudly—an idea whose time has come: that European Americans, the taxpaying law abiding Western core of our society, have rights, an identity, a heritage, and a destiny by no means inferior to those of today's favored politically correct constituencies. The current crisis has inspired me to do just that: to speak frankly before audiences that have never before heard our cause forthrightly presented. Through contacts from my Senate staff days I am reaching out to discouraged conservatives, disaffected moderates, disillusioned liberals and others less accustomed to hear frank talk about our situation than many of you—if our people are to survive and prosper we can't just preach to the choir. Again, we are in a depression—an unfolding economic collapse—discontent abounds—and as many areas face a looming post-Western America a lot of people are reassessing how they feel about so many things. We urgently need to reach them.

Each of us has at least one talent that might be used to do that. I'm sure that nearly all of you are able to support worthy organizations like The Thomas Jefferson Club. If you don't do anything else today, join. Get your people involved and on board. Unlike our enemies, we tend to discount the value and impact of money. Don't. Instead, invest wisely in people and enterprises that work effectively to build Western morale. This is part and parcel of building a higher civilization.

This is where it gets personal with me. It is my aim to devote full time to speaking, writing, broadcasting and publishing. If you'd like other people to hear this message, support the Representative Government Education Foundation that sponsors these efforts. The web address is www.repgov.org.

Perhaps you have heard of EIB in another context—Rush Limbaugh's Excellence in Broadcasting. Well, for us EIB means to EDUCATE, INSPIRE and BUILD.

Our Message

What more than anything distinguishes the Western peoples through the millennia has been not their search for wealth, power, or eminence, but the quest for knowledge to the benefit of mankind. This has often been at the cost of anguish to the soul and all too frequently resulted in ostracism, persecution, and even martyrdom. The lives of Socrates, Galileo, Martin Luther, and many more such Western leaders, are testimony that for them, prosperity, personal freedom, and even survival itself came second to the search for truth.

Yes, it is our great, *UN*common people as a whole, whose intelligence, competence, resolve, and fairness have made us truly the wonder of the world. As we fight for justice, let us comport ourselves with genuine self- respect, not with the narrowness of bigotry but with the greatness of soul of men like Thomas Jefferson. Speaking out, spreading the truth—civilly and persuasively—is the *first* step, and the best way, to rally our people to victory against those who would reduce us to a persecuted minority.

So we shall labor—with unwavering courage—for the posterity of our great Western people. The sheer justice of our cause, integrity of our intentions and spirit of determination that animates our people will slowly, eventually, surely, meet the challenges we face. Let us *always* remember this, lest we ever be tempted to doubt that the struggle before us is worthy of the Herculean task. Rome wasn't built in a day. The mission of building a higher civilization for future generations is not for the faint of heart.

So my message today is yes, plant your feet firmly on the ground, but only where you can look from the mountaintop. Steep yourselves in the greatest and noblest of what is the West: art and philosophy and literature; the mythic and the mystical as well as history and the sciences. And, in these years so vital to our destiny, recall our peoples' millennial history of bravery on ten thousand battlefields.

To me, the Western spirit is 300 Spartans making a doomed and gallant stand against 7000 Persians at Thermopylae. This was 480 years before the birth of Christ.

Western Man is the army of Charles Martel, defeating a Moorish army three times its size at Tours, saving Europe from an Islamic fate. [Oct. 10, 732]

Western civilization is the ten thousand American settlers who were massacred in the conquest of the North American continent.

Western civilization is the 189 men of the Alamo, who held off six thousand Mexican soldiers for 13 days before dying for freedom on the field of honor. [2/23-3/6 1836]

It is the 139 British soldiers who defeated five thousand Zulus while defending their tiny fort at Rorke's Drift. [Jan. 1879]

Out of the chaos of darkness comes a glorious new dawn. Today, and tomorrow, we—you and I—mindful of generations past and generations yet to come—have a duty, and an opportunity, more critical to our people than those of any of the Western heroes who passed before us. By awakening, arousing, and galvanizing the still formidable multitude of Western men and women to their Western identity, we can—we shall—win both a glorious past and beckoning future for OUR civilization, that GREAT civilization, our WESTERN civilization.

And that, ladies and gentlemen, is what a conservative should work to conserve.

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He has traveled extensively, is a frequent public speaker and a former radio talk show host. His background in government, business and eleemosynary activity has provided an in-depth understanding of public policy, the political process, and general public impact. March is author of *Immigration and the End of Self-Government* and *Harvest of Lies: The Black Farmer Lawsuit Against the U.S. Department of Agriculture*.

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